



# FAR EAST STARS

The title "FAR EAST STARS" is displayed in large, dark, distressed letters. The letter "X" in "STARS" is replaced by a stylized red graphic resembling a star or a series of sharp, radiating lines.

Far East All Stars - Budget 10,000,000 USD.



## A FEATURE FILM PROJECT SUMMARY

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## LOGLINE:

After the death of his grandmother, an NBA superstar goes into a tailspin and loses his mojo and love for the game. This causes him to "retire". He longs to get back in the game and make a comeback. His manager sends him to China to get his game back by playing for his manager's old friend who is coaching a startup basketball club in a small far western industrial city.

## PROJECT OVERVIEW:

FAR EAST ALL STARS film project is a convergence of a filmed entertainment and a marketing platform for international or trans national branded products. It's branded entertainment in a pure, seamless entertainment and non gratuitous form. In word, it's an entertaining, feel good PG-rated film that is also acts a marketing revenue and a commercial motion picture.

## SYNOPSIS

Jamal Welles' is the charismatic, cocky, four year MVP Shooting Guard for the NBA San Diego Surf (Note: We intend on using a real NBA team's name). He is known by his trademarked 'fro hairstyle and long gotee. He was raised by his loving grandmother, Belle and overseen by his protective agent/manager and friend, Sam Mendel.

Without warning, Jamal's grandmother passes away. Jamal barely holds it together as his world crumbles around him. He can't seem to recover. His game suffers causing his team to lose game after game. Jamal realizes he's lost his desire to play. Out of the blue, he announces his retirement to his team. Sam, knowing Jamal is not in his right mind, gets to work figuring out what's best for Jamal's career, personal life and sets about straightening him out ASAP.

Meanwhile, in Shanghai, Jack Qi, a Chinese basketball coach, meets with two shifty Chinese businessmen, Zhan and Chen. They believe if he can put together a winning basketball team, it will finally put their third tier city on the map and help attract big factories and bring other economic opportunities. They convince Jack that he is the man to do this for them by offering more money than he has ever made as a coach.

Jack makes an offer to Sam to bring Jamal to Jack's China. This could be Jamal's last shot to play in the NBA as no team trusts that he will regain his desire to play. Jamal's sponsors have dumped him as well. Sam gets Jamal to agree reluctantly. Sam needs Jamal to hide out for a while so he can do some damage control. The plan is for Jamal to change



his appearance, cutting off his 'fro and goatee and go under the assumed name of "Jim Wellesley". Upon his arrival, he is greeted by his new bosses, the non-English speaking Zhan and Chan. They take him on quick tour of Xin Cheng, Jamal's, er... "Jim's" new home. Jamal is a fish-out-water in China...a black man in the People's Republic.

We get to watch as Jamal, now Jim, adapt to cultural differences between his high end US fabulosity and his new incognito Chinese lifestyle. His hotel room with the squat toilet, the food and the language all prove to be areas of humorous growth for Jamal; Chop stick eating, different food choices, over enthusiastic hotel employees, US brands that seem familiar but aren't.

When Jamal finally meets Jack and his new teammates, all local basketball amateurs, he realizes he has a lot of adjusting to do. His teammates all have day 12 hour a day jobs but dream of being basketball stars and have endless enthusiasm and heart. It can't help but bring a little smile to Jamal's face. He hasn't smiled in a while. There is Yuan (the one year in New York Chinese restaurant cook), Ming (the man who works in industrial orchards as an apple picker), and Zhou, a young traffic officer with a six-year-old son.

The team also, have their personal struggles. Their families would rather see them work at real jobs instead playing basketball. Following a pipe dream is not their families idea of living up to your responsibilities and earning respect. Jamal learns because his teammates work long hours every day they can only train late at

night. Jamal can't imagine how Jack will shape these guys into winners. Luckily, Jack makes a risky deal with their Chinese bosses to pay his team. Jack has to make this work as does Jamal if he really wants to get back into the NBA.

Meanwhile, back in the US, Sam is trying to build a case to bring Jamal back to the NBA. Jack puts Jamal and the team through an unorthodox training regimen that includes breathing, relaxation exercises with tai chi and yoga... which is all new for "Jim".

At first, Jamal is not a team player that doesn't have team spirit. Coach Jack has a few new lessons for Jamal. We see he is a really great coach and puts Jamal in his place, letting Jamal know that if wants to get back to the NBA, it'll be Jack's way or no way. Jamal realizes he has no choice because he knows he really does want to get back to the NBA.

The team, now the Dragons, gets off to a shaky start, getting beat by other teams in their league. The Dragons also have the mothers and grandmothers of the players as cheerleaders as well as the son of one of the players dressed up as a dragon mascot.

Jamal slowly learns that he has something to teach as well as learn from his new Chinese comrades. He visits a Chinese medicine man and gets an acupuncture treatment he won't soon forget. Jamal regains his health, his team spirit and his teammates connect with some of Jamal's NBA "flava".

As they continue to become a team, Jamal starts to

get his game on, feeling his confidence coming back. The Dragons start winning until Zhang and Chen make bets against their team to win money. When Zhang and Chen's mothers get wind of this get they get angry with their sons who admit to corruption and placing bets against their team.

Sam hears that Jamal is making the mental adjustments needed and his playing good so sends a journalist to interview Jamal. Jack reveals to Jamal that he is an old friend of Sam's and the whole thing was a set-up to get Jamal back up on his feet. It is also revealed to the Dragons that Jim is really Jamal... but the team already knew who Jim really was and just went along with his charade.

Jamal is charmed by this. News of Jamal in China gets back to his old NBA team and the Surf (which will be a real team name) and they are now interested in getting back their old superstar player if he can make it time so that they can make into the playoffs. Jamal has to leave his Chinese teammates before their big game to make the plane to the US. The Dragons are distraught not knowing what to do.

At the last minute, Jamal realizes with the extreme time change, he can still play in the game with the Dragons, win the big game against their arch rivals and still make the plane to go play the crucial game with his old team and the Surf to get them back into the playoffs in a big feel-good happy ending.

# SUGGESTED CAST FOR JAMAL



DAMON WAYMANS JR



LEBRON JAMES



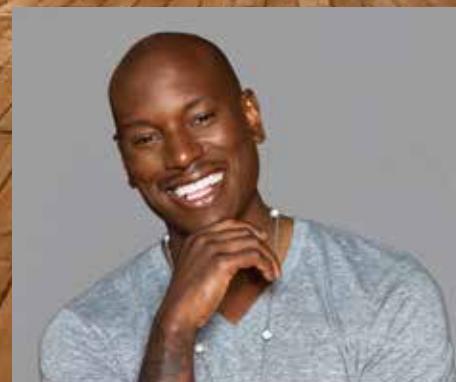
KOBE BRYANT



ANTHONY MACKIE



CHADWICK BOSEMAN



TYRESE GIBSON



MICHAEL B. JORDAN

# SUGGESTED CAST FOR SAM

FAR EAST  
STARS  
~~ALL~~



VINCE VAUGHN



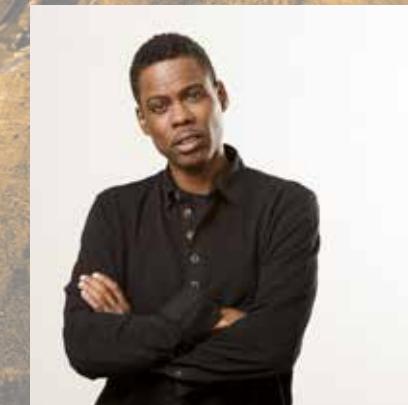
WILL FARRELL



JOHN CUSACK



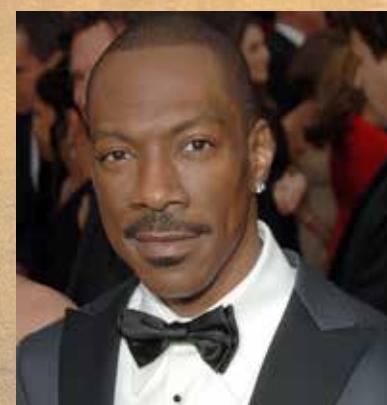
BRENDAN FRASER



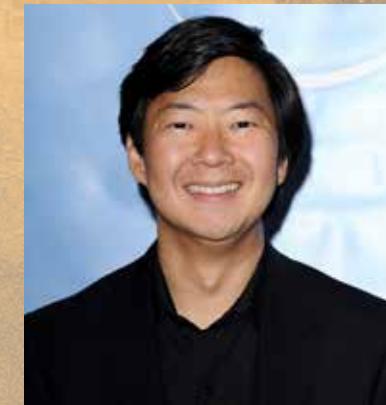
CHRIS ROCK



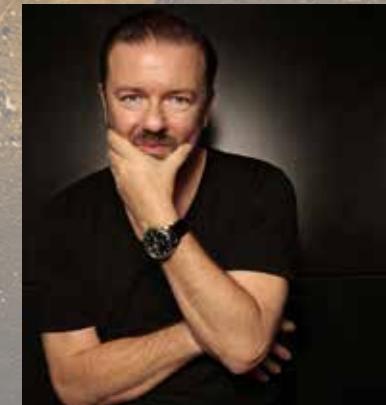
JON FAVREAU



EDDIE MURPHY



KEN JEONG



RICKY GERVAIS



KEVIN SPACEY

# SUGGESTED CAST FOR JACK



JACKIE CHAN



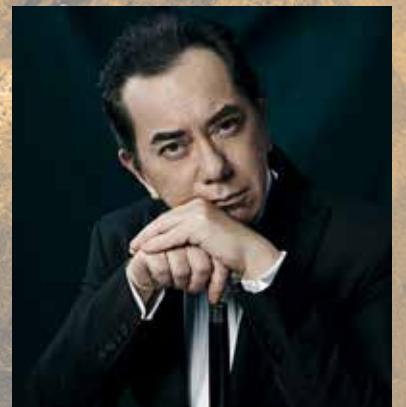
ZHANG FENGYI



YUANZHENG FENG



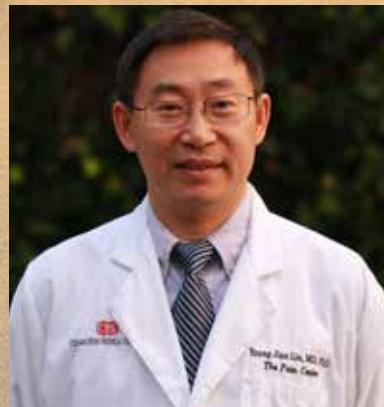
SEAN LAU



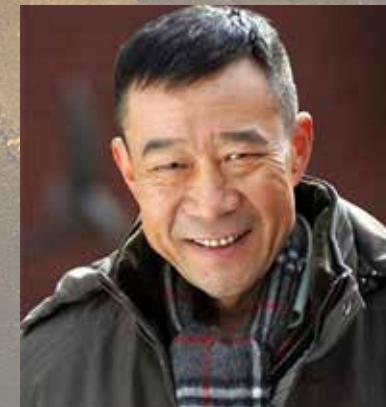
ANTHONY WONG



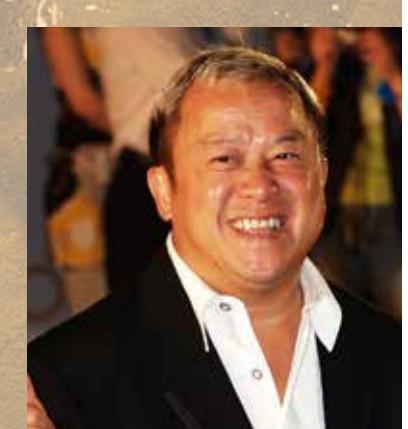
LI BAO-TIAN



YONGJIAN LIN



LI XUE-JIAN



ERIC CHI-WA  
TSANG

# SUGGESTED CAST FOR DIRECTORS

FAR EAST  
ALL STARS



**SYLVAIN WHITE**  
"Stomp the Yard"



**F. GARY GRAY**  
"Straight out of Compton"



**DAVID ANSPAUGH**  
"Hoosiers"



**RON SHELTON**  
"White Men Can't Jump"



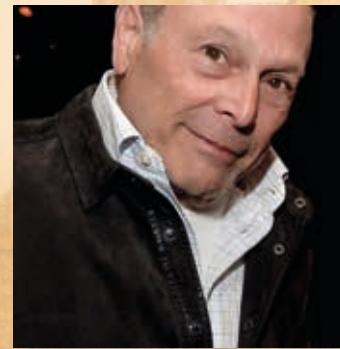
**JON CHU**  
"Step Up 2", "Step Up 3d"



**CHARLES STONE III**  
"Drumline"



**ANDRZEJ SEKULA**  
"Cube 2", "Pulp Fiction"



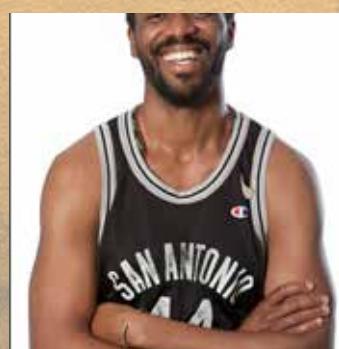
**HOWARD DEUTSCH**  
"The Replacements"



**STEVE CARR**  
"Paul Blart: Mall Cop"



**GEORGE TILLMAN JR.**  
"Notorious"



**SHAKA KING**  
"Newlyweeds"



**RYAN COOGLER**  
"Fruitvale Station"



**JUSTIN SIMIEN**  
"Dear White People"



**DAVID DOBBIN**  
"Wedding Crashers"

**BILL KELMAN**

Writer - Producer

(Founder BFD Entertainment, LLC) is a multi-faceted producer, executive and filmmaker. He has sold projects to Warner Brothers, New World Pictures, ProSieben/Sat1, RTL, Paramount and various independents. He worked for IFS, as an executive and learned finance from the company's principal, who was pioneer in insurance backed film funds and raised \$300M through a German tax shelter for cult director Uwe Boll.

Kelman was a production and creative consultant on "Manahii", Arabic language comedy shot in Egypt and Dubai, financed by Prince Waleed Bin Talel (Fox Studios, Citibank, Four Season, Rotana). He wrote and produced "The Man Who Would Be Fred" that appeared in 25 film festival around the world. He is also a founder of Cosmic Forces, Inc., a top mobile app and VFX company based out of San Francisco.

More recently he is an executive producer on three remaining Stanley Kubrick Projects. One is the the upcoming "The Downslope", a Stanley Kubrick civil war film with a to be announced Academy Award winning director and producer. Other two Kubrick projects

are for television series, "Lunatic at Large" based on a Stanley Kubrick/Jim Thompson collaboration and "God Fearing Man", a TV mini series E1 Entertainment. He is a principal in a slate of over 40 quality film and television projects.

As a commercial director Kelman appearing in Shoot Magazine for several of his spots as well as The One Show Creative Showcase.

He is a member of the Writer's Guild of American and had been a judge for the Nicholls Fellowship screenwriting program sponsored by the Academy of Motion Picture Arts and Sciences for eighteen years. He is a graduate of the University of Wisconsin and received a screenwriting fellowship from the American Film Institute.

He has lectured at the prestigious Beijing Film Academy and other school film programs.

**STEVE LANNING**

Executive Producer

Born in 1948 into a film industry family, Steve chose the production department and worked his way up through the ranks excelling in every production grade before becoming a producer in a working career which spans some of the largest and successful films produced.

As Assistant Director, Steve worked on "The Omen", "A Bridge Too Far, "Superman 1&2 ", "Empire Strikes Back" , "Gandhi" and "Yentl". Lanning's television exploits have also been equally impressive winning him a Primetime Emmy for producing TV movie "The Secret Garden" for Hallmark/CBS and a nomination for an International Emmy for producing the TV movie "The World of Eddie Weary". Lanning's own Production companies. Valentine/ Trisquare / Fingertips have produced more than a hundred hours of Prime Time Television.

Additionally, Lanning is a producer on three Stanley Kubrick projects....



### **MIKE MANDAVILLE**

UPM/Line Producer/Co-Producer

Michael Mandaville is a bondable line producer and production manager. He has worked for 20 years as a line producer, production manager and production supervisor.

These films include Taken, written and produced by Luc Besson starring Liam Neeson, Taken 2, and Take 3, Havoc with Anne Hathaway, The Kiss with Terence Stamp and Billy Zane, (American History X (New Line Cinema) with Edward Norton and Edward Furlong, Friends of Friends with Bruce Davison and Sherilynn Fenn, Blood and Wine (Jack Nicholson, Director: Bob Rafelson), Millenium's Child (Disney/Miramax) with William Windom and Karen Black, Sensation with Eric Roberts, Ed Begley Jr., Paul Le Mat and Ron Perlman. Hail Caesar with Anthony Michael Hall, Robert Downey, Jr. and Judd Nelson. Pumpkin Head II (MPCA) with Ami Dolenz and Steve Kanaly. Michael also produced The Almighty Fred, an independent film. He has directed commercials, shorts, a documentary and industrial films.

### **JASON PHILIPS**

Co-Producer

Jason conceptualised Heritage having cemented some fantastic relationships within the British Film Industry. It was his vision and determination which has propelled Heritage to the position it is in today having raised, to date, in excess of 1 million pounds for independent British films.

Further to that, Jason has formed a potentially award winning partnership with the guys over at The Kubrick Foundation, he continues to strive for perfection and is driving multiple projects including Heritage Media's flagship production, "Sport if Kings"

<b>WRITER   PRODUCER:</b>	<b>Bill Kelman,</b>
<b>EXECUTIVE PRODUCER:</b>	<b>Steve Lanning</b>
<b>CO-PRODUCER   LINE PRODUCER :</b>	<b>Michael Mandaville</b>
<b>CO-PRODUCER:</b>	<b>Jason Phillips</b>
<b>DIRECTOR:</b>	<b>TBD</b>
<b>CAST:</b>	<b>TBD</b>
<b>LOCATION:</b>	<b>China</b>
<b>BUDGET:</b>	<b>\$15 million USD. plus depending on cast</b>

**FAR EAST  
ALL STARS** **COMPS**

The sample below is based on [www.boxofficemojo.com](http://www.boxofficemojo.com) data and are US/International films that are similar in genre to “Far East All Stars”.

FILM	DOMESTIC	FOREIGN	WORLDWIDE GROSS	DATE	DISTRIBUTOR
Rocky	\$117,235,147	\$110,765,753	\$228,000,900	11/21/76	United Artists
Blindsight	\$45,950,122	\$211,988,527	\$257,938,649	11/20/09	Warner Bros.
The Longest Yard	\$158,119,460	\$32,201,108	\$190,320,568	5/27/05	Paramount
Cool Runnings	\$69,856,263	\$86,000,000	\$155,856,273	10/1/93	Buena Vista
Remember the Titans	\$115,654,751	\$21,051,932	\$136,706,683	9/29/00	Buena Vista
Money Ball	\$75,605,492	\$34,600,724	\$110,206,216	9/23/11	Sony/Columbia
Field of Dreams	\$64,431,625	\$20,000,000	\$84,431,625	4/21/89	Universal
Bull Durham	\$50,888,729	NA	\$50,888,729.00	6/17/88	Orion
Hoosiers	\$28,607,524	NA	\$28,607,524.00	11/14/86	Orion

# FAR EAST ~~ALL~~ STARS



# EIS INVESTMENTS

# EIS

In the UK there are two kinds of government sponsored investment schemes, offering generous tax benefits to investors, The Enterprise Investment Scheme (EIS) and The Seed Enterprise Investment Scheme (SEIS).

These were set up by the government to make it easier for investors to invest in small high risk businesses which are not listed on the stock exchange.

## Enterprise Investment Scheme

The EIS scheme was introduced by the government in 1994 with a main objective to help small UK companies raise capital from private investors.

Whilst investing in EIS is not without risks, the incentives for investors looking at tax planning opportunities are attractive, these benefits include:

## Capital Gains Tax Deferral

The payment of tax on a capital gain can be deferred where the gain is invested in shares of an EIS qualifying company.

The gain can arise from the disposal of any kind of asset, but the investment must be made within the period one year before or three years after the gain arose.

There are no minimum or maximum amounts for deferral. There is no minimum period for which the shares must be held; the deferred capital gain is brought back into charge whenever the shares are disposed of, or are deemed to have been disposed of under the EIS legislation.

## Income Tax Relief

You can claim a tax rebate (30% of the amount in which you have invested) on the income you have paid in the last year or on tax which you still owe in the current tax year.

Relief can be claimed up to a maximum of £1,000,000 invested in such shares, giving a maximum tax reduction in any one year of £300,000 providing you have sufficient Income Tax liability to cover it.

## Key Points

- EIS investors can place a maximum of £1,000,000 in a single tax year, which can be spread over a number of companies.
- A company can raise no more than £5,000,000 in total via EIS investment in a 12 month period.
- Investors have no control over companies that receive their capital and must not hold more than a 30% stake in any company in which they invest.
- Companies seeking investment must be based in the UK and have a permanent base in the country.
- The company's trade must be no more than seven years old.
- Tax relief of 30% can be claimed in the current or previous tax year (from date of share certificate).
- A capital gains deferral can be claimed against the current tax year.
- No inheritance tax to be paid after two years. No income tax or capital gains tax to be paid on any profits on disposal.
- Loss relief on any monies lost can be claimed at current tax rate.
- Monies must remain in the company for three years to benefit from the above.



## Capital Gains Tax

If the investment is a success and you make a profit on the sale of your shares you will be exempt from Capital Gains Tax on the amount of profit you have made.

If you have any Capital Gains Tax or Inheritance Tax liability to pay in the current or next tax year or if you have paid either of these in the last 2/3 years you can claw back or defer tax equivalent to 28% of the capital you have invested in the EIS film.

# PERKS & BENEFITS OF INVESTMENTS

## FILM SET VISITS

Patience is a virtue — and never more so than on a film set. It's never a good idea to disturb talent when they are shooting a scene, or preparing to shoot one.

So be prepared to wait for the right moment to take a picture or ask for an autograph. You will probably be assigned with a 'runner' from the production company, whose job it will be to look after you and let you know what's going on.



## APPEARING AS AN EXTRA

Being an investor also gives you the opportunity to be cast as a background actor, or extra.

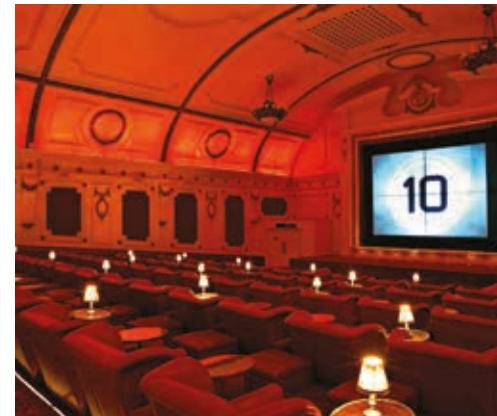
This is a performer in a film or television show who appears in a non-speaking capacity, usually in the background to the central action as an audience member, for example, or a passer-by in the street.



## PRIVATE SCREENINGS

Private film screenings form part of a film's production and release cycle. To show off the film to its best advantage.

These events, which are usually accompanied by food and drink, also feature commentary from the film's producers, writers or actors. The guest list for a private screening typically includes VIP media personalities, investors, and key marketing and distribution executives.



## RED CARPET EVENTS

A red-carpet premiere is the highpoint of a film's release. Attended by its stars, alongside A-list celebrities, industry moguls and the media, they epitomise the Hollywood dream.

When one of our films premieres, our investors are invited to join us on the red carpet, and experience the glitz and glamour of showbiz for themselves.



## NAME IN THE CREDITS



## PHOTOS WITH THE STARS

As an investor, if available you will have access to film memorabilia, including autographs, brochures, props, advertising material and scripts. These are not just great keepsakes — if a film goes on to be successful, they can also be valuable in their own right.



HERITAGE  
PRODUCTIONS



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