

A large green rectangular sign with a white double-line border is centered in the foreground. The words "Coming Soon" are written in a bold, white, sans-serif font. The background is a dark night sky over a city skyline with numerous lit-up buildings and a prominent bridge structure in the middle ground.

Coming Soon

A ONE HOUR COMEDY TELEVISION PILOT AND BIBLE  
JANUARY 2023

# HOOLYWOOD



## Imagine:

You are the biggest and best known film director in the world; a combination of Michael Bay, James Cameron, Steven Spielberg. All your movies are budgeted at \$200 million or more and your grosses are all in the top ten box office grossing films ever. You win all the big awards. The world is your oyster...

BUT... you are the biggest self centered, arrogant, rude, litigious, ungrateful, asshole, douche bag in the world; You've fucked over everyone; colleagues, friends, partners, family, everyone. You are also a volatile, vile, drug addict /alcoholic/sexaholic . You are a fuckhead and everyone wants to see you fail. Some people want you dead.

No one tells you “no” or questions your judgement. You are now embarking on a film budgeted at \$300 million and then, due to

your own stupidity, ego, arrogance and greed, the budget goes up to \$600 million dollars; the budget of a small country.

The movie crashes and burns with not one bought at the theaters. Between the marketing and production costs; \$1 billion dollars is flushed down the toilet.

People are fired. Careers are lost. A studio goes into bankruptcy. Multi-zillion dollar lawsuits everywhere. You drug and drink yourself into oblivion with everyone dancing on your grave.

You are now persona non-grata. No one returns your phone calls. You are a pariah and completely unemployable. Your career is toast, down the crapper, kaput!. Your costly jet-set lifestyle, ex-wives, kids, that cost you millions is done. Your life as you know it is over. No one cares about you anymore.

# Cam...The Man, The Myth, The Legend...



HOLLYWOOD

## Meet Cam:

Cam Strongstein is our superstar director; a first class prick. Everyone is afraid of him. Everyone kisses his ass because he is the ultimate Hollywood power player.

Suddenly, one colossal flop, based on a really shitty idea, which wreaked more havoc in Hollywood than the Northridge earthquake, the riots, the fires and Harvey Weinstein combined.

Five years later Cam is bankrupt, broke as hell, out of rehab and living in a shitty apartment in North Hollywood with a shitty fifteen year old car and desperate for any kind of job but even more

desperate to get back in the game. If he was younger he'd be turning tricks on the street just to get back in.

He starts calling all his old "friends" if he really had any. All people he's fucked over, bailed on, punked out, buried and never returned phone calls to ignore him completely.

Finally, his old friend from film school, who he fucked over by taking his name off their film school project that got an Academy Award that Cam has his directing gig. Cam's friend now runs a big Hollywood promo company that makes

movie trailers, posters, EPKs (electronic press kits) and credit sequences.

Cam begs him for a job; pleads mea culpa and tells him a bunch of BS to get a job as a lowly PA. His old friend, takes the bait and soon Cam has a job way below what his ego will take. Maybe Cam will get to direct an EPK while you climb from the bottom, hustling scripts from aspiring writers on Craigslist.

# Season:1

# HOLLYWOOD

## Episode: Pilot

In the pilot we see Cam's fall from grace and just what a motherfucker he is. Then we pick him up at the bottom coming out of rehab without a pot to pee in. Desperate, he calls his old friends but no one wants anything to do with him.

He calls his old film school buddy, Donald, who is another long line of people he climbed over to get to the top. Fortunately for Cam, Donald forgives him and gives him a job as a PA which turns into a job directing an EPK but under the condition that Cam goes under a pseudonym and speaks with a British accent so he doesn't get found out by the celebs he is interviewing.

Cam gets to direct an EPK for a movie directed by his old assistant who he fired. It stars an famous actor who he nearly came to blows with and a starlet who he had sex with when she was an extra and didn't call him back. Cam is always finding out about someone he's fucked over or did something horrible in the past. Let's see if it's just in his nature or he can get beyond this horrible personality disorder. Watch as we watch Cam try to weasel and squirm his way back into Hollywood's good graces.

## Episode: 2

Cam meets a writer off of Craigslist who is just as desperate as he is. He's one of those writers that doesn't bathe, looks borderline homeless and probably medicated. Not that Cam is any better with his own terrible movie ideas. Both are desperate. Cam gets news that his first interviews went well... but Don doesn't want to send him on the next gig. He wants to send the young guys, Todd and Chad. Cam does everything to sabotage them. Todd and Chad are now suddenly unavailable and unreachable.

Cam goes onto another film junket interview session. Again more people who knew him as Cam but somehow are a bit charmed by Scottish disguise. More conflict with people under Don including Wendy who is trying to figure him out. Don sees an entertainment documentary about himself where they speculate he committed suicide or died in a scuba accident, eaten by sharks.

## Episode: 3

As Cam is drops off a deposit at Don's bank. He spots his old agent and tries to confront him and fails. Cam's writer turns in a really bad draft of an outline for Cam's bad movie idea. Shit in. Shit

out. He now has a stalker. Don's wife comes in to work one day and it's uncomfortable. Cam and her were a thing and Don didn't know any of it. Cam as always bitten the hand that had fed him and is currently feeding him now. Cam goes to a VIP event after snaking an invite in the mail from Don and sees Wendy there who busts him. Don is forced to apologize to Don, something he hates doing. Don warns him. Cam gets home and smokes a joint with his cholo neighbor... who has a movie idea. Cam sees a therapist for the first time. It's not fun.

## Episode: 4

There is a big overseas movie junket in Cannes. Cam REALLY wants to go... but Don tells him no. Cam figures out ways to make himself invaluable as he knows all of Don's weaknesses. But Don wants Todd and Chad to go as it is a bit of a hipster-ish young film. Don tries to find a way so that they get sick or something... or better yet, homeland security. Todd and Cam get taken in. Cam goes to Cannes and finds out it is the gayest junket ever known to Hollywood. Cam is getting hit on. All the straight women assume he's gay. He interviews people he's fucked over in the past... as usual.

# Episodes: 5-10

# HOLLYWOOD



## Episode: 5

Cam gets invited to a Scottish Film Festival event as everyone assumes he is a Scottish celeb. He tries not to go as he's sure he might get found out. Wendy wants him to go just to torture him and goes with him. Cam meets a Scottish writer who might have some possibilities and detects something funny about Cam (he won't eat haggis).

Cam meets the first writer he met on Craigslist and wants to make him a very unfair "fuck you" deal to keep him from stalking him. The writer tells him to piss off. Cam sits to write himself and stares at an empty screen. He can't write worth a lick. He doesn't have it in him or does he?

## Episode: 6

Cam gets sent to a "D" red carpet event for some "B" roll. Cam imagines himself on the red carpet "back in the day". He's sad... but in typical Cam fashion he causes trouble and throws a hissy fit. One of the martial arts guys recognizes Cam and wants to give him a beat down for disrespecting him in the past. Cam goes to an AA meeting because he's thinking about drinking again. He meets a girl. Will he fuck it up? Of course.

## Episode: 7

Don gets called by a marketing company who wants to co-brand the "nutty" flavored beer that Cam took a piss in that he got for his old assistant in the pilot. His old assistant is directing the commercial. Don has always wanted to get into posting commercials as its big money. Cam of course fucks it up.

Cam goes home. His Cholo neighbour has a cousin in the movie business in Mexico and wants Cam to meet him. Maybe a directing job? Cam doesn't take it seriously.

## Episode: 8

Cam hears from his first wife. His kid is getting married. She's remarried to a billionaire movie producer. He debates whether to go and finally does and convinces Wendy to go with him as his girlfriend. It's very uncomfortable. Famous people are there. He has no money to bring a "big" gift and only brings a card. Cam takes a card off of someone else's present and sticks his wedding card on it. The wedding videographer seems to have a big business with all the rich people. The videographer has a screenplay and wants Cam to read it. Cam has a miserable time, unhappy with his lot in life.

## Episode: 9

Don gets the "nutty" beer account to shoot commercials. Cam and the two young guys are vying for the job as producer. Cam has way more experience putting on a show for clients than the kids.

Unfortunately for Cam, the spokesperson for the beer company is a major sports star. Cam had shagged his wife a long time ago. He loses the job as the sports stars sees through Cam's Scottish act or does he?

## Episode: 10

At another EPK shoot, Cam interviews more people that "know" him. He gets approached with a job opportunity by the owner of another EPK company with like Don's. Wendy gives him a conscience. It pays more, it obviously a better deal.

Does Cam leave Don? He has to have a straight forward talk with Don about it. Does he do it? Does he fuck over Don or has he learned something? Again, he reads an interesting screenplay off Craigslist. Can Cam turn shit into shinola or vice versa

**Seasons: 2-5**

# HOLLYWOOD



## **Season : 2**

Cam soon becomes a famous Scottish TV personality. Todd and Chad vie for jobs with Cam and plot Cam's demise, trying to get to the bottom of who he is. Wendy breaks up with her boyfriend.

Cam sympathizes with her. Is there some romantic magic there? More crazy celebrity interviews. Don's wife hits on him at a company party. Cam goes and takes screen writing classes because he can't find a good script. Cam gets an opportunity to shoot porn via his DP. This is his "come to Jesus" moment about artistic integrity.

## **Season : 3**

Cam starts to have dreams of his past successful life... and the reality of waking up in his crappy apartment in North Hollywood. He starts thinking about drinking again. He and Wendy get closer but finally realize they aren't right for each other. More celebrity interviews and craziness from Cam.

Don is getting interested in producing feature films but doesn't let Cam know about it. Cam finds out. We find out Wendy is doing stand-up comedy at night at open Mics. Cam starts writing his screenplay. His Cholo neighbor's cousin gets taken away by ICE. Cam is starting to show a bit of a empathy and that he may have conscience... or is it a ruse?

## **Season : 4**

Don gets a call about setting Cam up as an E! type movie interviewer possibly with his own show. Cam doesn't really want to do it as he wants get back in the game of making movies. His therapist tells him if he's going to make movies, he should do something meaningful and not the crap he used to make.

Cam gets heavy into therapy. More writing classes. He doesn't have the patience for it. Wendy thinks she'd like to produce movies. Cam is on her like tick... so are Cam's rivals, Todd and Chad. Cam gets the E! show.

## **Season : 5**

Cam might make a low budget Spanish language movie with the cousin of his Cholo neighbor and takes a break from the E! show with Don. Much as Don needs him and wants him to do the interview show, Don wants him to be happy. Cam does some celebrity interviews in Mexico which is Don's consolation prize. Cam starts to go back to his old games and attitude, till he gets arrested in Mexico. It scares the shit out of him. Wendy bails him out.

Cam's screenplay wins a big screenplay contest... under an assumed name. Don's business has been going down and may have to get rid of Cam. Does Cam move on or has a learned to be a decent human being and help his friend... and maybe we go on to season six.

# HOLLYWOOD

## Possible Cast: Cam



Bill Murray



Alec Baldwin



Mike Myers



Steve Coogan



Martin Short



Albert Brooks



Kelsey Grammer



Adam Sandler



Jon Stewart



Paul Giamatti



Ricky Gervais



Robert Downey Jr.



Jim Carrey



Ben Stiller



Will Ferrell



Michael Keaton



Steve Carell



Jeff Goldblum



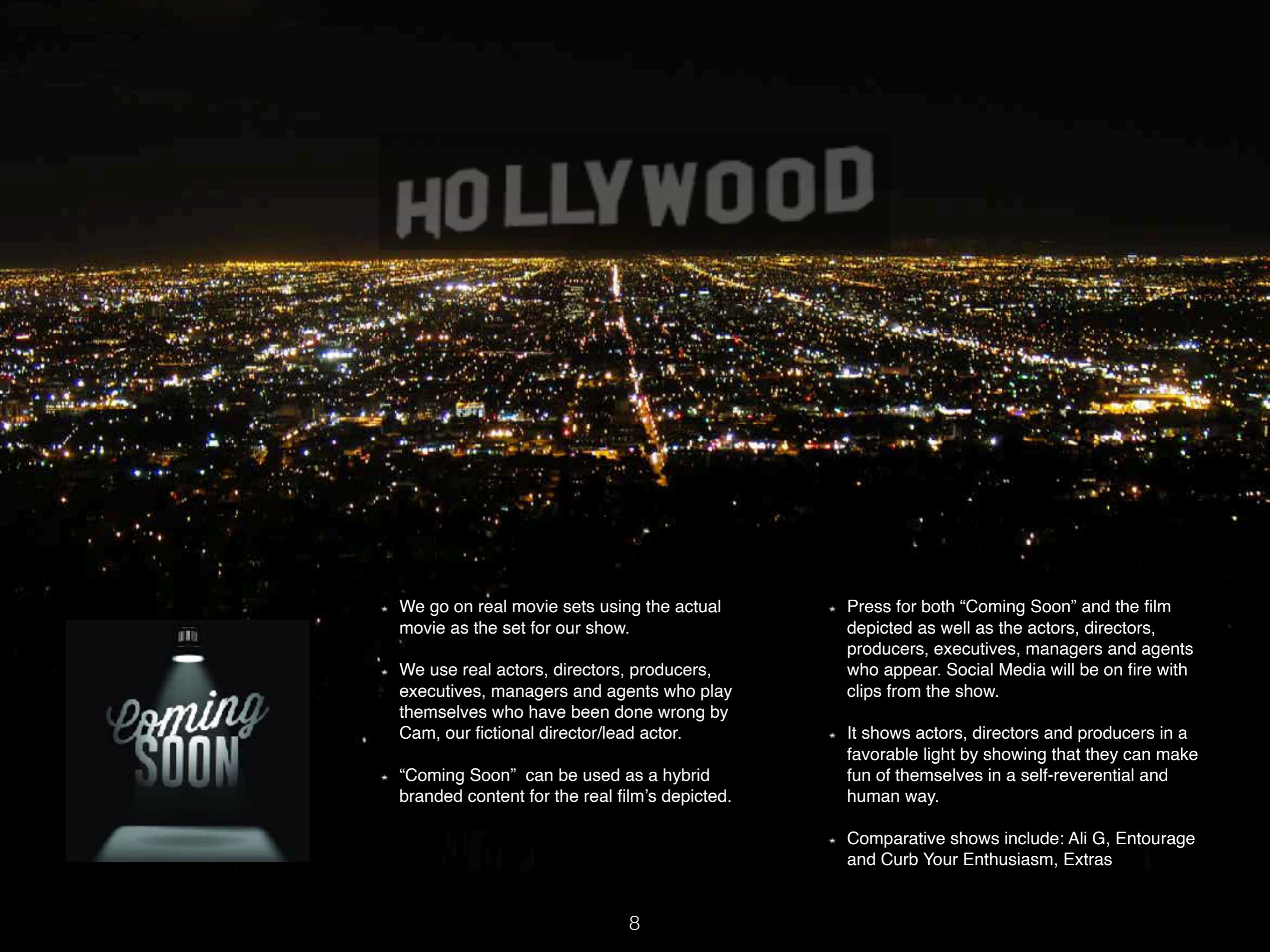
Bob Odenkirk



Hugh Grant



Paul Reiser



# HOLLYWOOD

Coming  
SOON

- We go on real movie sets using the actual movie as the set for our show.
- We use real actors, directors, producers, executives, managers and agents who play themselves who have been done wrong by Cam, our fictional director/lead actor.
- “Coming Soon” can be used as a hybrid branded content for the real film’s depicted.
- Press for both “Coming Soon” and the film depicted as well as the actors, directors, producers, executives, managers and agents who appear. Social Media will be on fire with clips from the show.
- It shows actors, directors and producers in a favorable light by showing that they can make fun of themselves in a self-reverential and human way.
- Comparative shows include: Ali G, Entourage and Curb Your Enthusiasm, Extras

# HOLLYWOOD



## CONTACT:

Bill Kelman  
+1 310-745-7007  
[bill.kelman@gmail.com](mailto:bill.kelman@gmail.com)

Pilot script available on request